

Search is changing to be more local in nature. **Take advantage of this and prepare your business.** Optimize for Local inquiries and searches.



Local Listings Updates

in over 45 high profile online directories like Google, Yahoo and Bing



Online Photos

taken, uploaded & optimized for local search both regular and 360 degree virtual tour type



Products, & Services

listing items and services you carry so when people search for particular ones your business comes up



Website Local SEO

placing mark up code on your website for search engines local indexing



Reviews

invite customers to write a review or respond to online reviews from our customer portal easily



Map Location

make sure people know exactly where your business is for easy driving directions via phone GPS voice driving directions







Why Us?

- Everything is done in your own account
- No Long Term Contract or Commitment
- Ongoing updates as needed at no extra charge

www.GMSimmonsCo.com

Interested? *Get In Touch* 904-469-7785

## What our Local SEO service includes:

- Local Listings synced across the web with all information with updates
- Online Review Generation and Monitoring
- Up to 20 Photos of Products/Personnel uploaded to GMB
- Up to 10 360 degree Photos of Facilities uploaded to GMB & Google Maps
- Local SEO for website with sitemap submitted to Search Engines with updates
- Google My Business Listing Optimized for Local Search with updates
  - Menus
  - Product Lines

With Local SEO you're optimizing your business for search not using specific keywords, but products, services, personnel, procedures, etc. Anything that someone looking for a local source for online. This makes it much more powerful and more economical for smaller local businesses to utilize than traditional SEO.

Plus, being local, Google gives you precedence over larger National entities in local results. They know that people searching on Google for these types of services are more apt to utilize them from a local source than a large concern.