



LIST OF ON DEMAND CONTRACTOR SERVICES

All services are done in your account, with us added as an admin.

Website Design/Additions/Updates

Specializing in WordPress websites needing online ordering, delivery & pickup options, shopping cart and payment processing. Product Photography for websites, website video production, content creation.

Digital Media Boards (Digital Signage) Content Creation/Scheduling/Management

Full remote management and content creation for in house media boards, specializing in the following industries:

- Independent Retailers
- Child Care Facilities
- Travel Related Facilities (Truck Stops)

Google Ads

Setting up and management of Google Ads accounts, copywriting of ads, campaign structure optimization, hooking into Google Analytics for goal tracking. Experience in the following types of Google Ads:

- Search
- Video Ads (with production, uploading & management)
- Shopping (with product photography)

E-Mail Newsletter Development/Design/Strategy/List Management

Online Video Production/Optimization/Management

Everything from script development to placement of the video in the right place for maximum exposure. Full production includes B-Roll footage, graphics, logo openings, professional voice overs, royalty free stock footage & music.

Product & Facility Photography for Websites/Social Media/Online listings

Training Video Production/Online Learning Management System

Developing a complete online remote training program including video instruction, online documents in lessons, quizzes, online administrator panel, printable downloadable completion certificates

Google My Business & Google Maps Listings Optimization & Management

Complete listing development and optimization using

Google Analytics, Tag Manager, G Suite, Google Marketing Platform Setup & Management

Graphic & Online Video & Photo Design, Strategy, Development, Optimization

Competitor Research & Strategy

Online Survey Development/Management/Strategy

View Examples at GMSimmonsCo.com/OnDemand